

Town of Yarmouth

Per M.G.L.: All town and school boards, committees, commissions, and authorities shall post a notice of every meeting at least 48 hours prior to such meeting, excluding Saturdays, Sundays, and legal holidays. Notice shall contain a listing of topics/agenda that the chair reasonably anticipates will be discussed at the meeting.

Notice of Meeting

Name of committee, board, etc.:	Planning Board
Date of Meeting:	Wednesday – May 5, 2021
Time:	5:30 PM
Place:	Virtual Meeting

The meeting will be held by remote participation pursuant to Massachusetts Governor Charles D. Baker's Order Suspending Certain Provisions of the Open Meeting Law dated March 12, 2020. No in-person attendance of members of the public will be permitted, but every effort will be made to ensure that the public can adequately access the proceedings in real time, via technological means. An audio or video recording, transcript, or other comprehensive record of proceedings will be posted on the town's website as soon as possible after the meeting.

JOINING THE VIRTUAL MEETING: Members of the public can join the meeting using one of the following methods:

- To attend the meeting online, click <https://us02web.zoom.us/j/83664574337> and follow the prompts or navigate to <https://zoom.us/join> and enter meeting/webinar ID **836 6457 4337** and follow the prompts.
- To attend the meeting by dial-in phone, call +1 301 715 8592 and enter meeting ID **836 6457 4337**. The dial-in number can also be used to access the audio while watching the online meeting (if you don't have speakers and/or a microphone).
- Please plan to join the virtual meeting at least five minutes before the start of the meeting to troubleshoot any issues you may have joining.
- The virtual meeting will also be live streamed and uploaded to the Town of Yarmouth YouTube Channel. This live feed will not be monitored for public comment.

APPLICANTS:

- Applicants will be called upon by the Chair to present their request. Applicants can use the "Raise Hand" button to identify themselves (all participants will be muted, you must be recognized by the Chair to participate).
- Applicants attending by dial-in should press *9 to notify the Chair of their presence when called upon. The meeting Moderator will un-mute applicants when they are called upon to speak.

PUBLIC PARTICIPATION: During the Public Comment period for Public Hearings, or at the discretion of the Chair for Public Meetings, the Chair will invite the audience to comment:

- Online audience members wishing to participate during the public comment section can use the "Raise Hand" button to notify the Chair. Dial-in audience members should press *9 on their phone to notify the Chair. All audience members will be muted until you are recognized by the Chair to participate.

MEETING MATERIALS:

- Meeting materials will be displayed at the online meeting and are attached to this agenda (available at <http://www.yarmouth.ma.us/AgendaCenter>).

PLANNING BOARD AGENDA (Topics to be discussed):

1. **Community Visioning**: Discussion on draft concepts for the Vision Statement, Goals and second Survey.
2. Meeting Minutes
3. Board of Appeals Agenda & Decisions
4. Committee Updates from Board Members
5. Board Member Items
6. Correspondence
7. Staff Updates
8. Upcoming Meetings:
 - a. May 19, 2021
 - b. June 2, 2021
9. Adjournment

Posted By (Name):	Kathleen D. Williams
Signature:	<i>Kathy Williams</i>

Town of Yarmouth

Per M.G.L.: All town and school boards, committees, commissions, and authorities shall post a notice of every meeting at least 48 hours prior to such meeting, excluding Saturdays, Sundays, and legal holidays. Notice shall contain a listing of topics/agenda that the chair reasonably anticipates will be discussed at the meeting.

Notice of Meeting

Name of committee, board, etc.:	Planning Board
Date of Meeting:	Wednesday – May 5, 2021
Time:	5:30 PM
Place:	Virtual Meeting

The meeting will be held by remote participation pursuant to Massachusetts Governor Charles D. Baker's Order Suspending Certain Provisions of the Open Meeting Law dated March 12, 2020. No in-person attendance of members of the public will be permitted, but every effort will be made to ensure that the public can adequately access the proceedings in real time, via technological means. An audio or video recording, transcript, or other comprehensive record of proceedings will be posted on the town's website as soon as possible after the meeting.

JOINING THE VIRTUAL MEETING: Members of the public can join the meeting using one of the following methods:

- To attend the meeting online, click <https://us02web.zoom.us/j/83664574337> and follow the prompts or navigate to <https://zoom.us/join> and enter meeting/webinar ID **836 6457 4337** and follow the prompts.
- To attend the meeting by dial-in phone, call +1 301 715 8592 and enter meeting ID **836 6457 4337**. The dial-in number can also be used to access the audio while watching the online meeting (if you don't have speakers and/or a microphone).
- Please plan to join the virtual meeting at least five minutes before the start of the meeting to troubleshoot any issues you may have joining.
- The virtual meeting will also be live streamed and uploaded to the Town of Yarmouth YouTube Channel. This live feed will not be monitored for public comment.

APPLICANTS:

- Applicants will be called upon by the Chair to present their request. Applicants can use the "Raise Hand" button to identify themselves (all participants will be muted, you must be recognized by the Chair to participate).
- Applicants attending by dial-in should press *9 to notify the Chair of their presence when called upon. The meeting Moderator will un-mute applicants when they are called upon to speak.

PUBLIC PARTICIPATION: During the Public Comment period for Public Hearings, or at the discretion of the Chair for Public Meetings, the Chair will invite the audience to comment:

- Online audience members wishing to participate during the public comment section can use the "Raise Hand" button to notify the Chair. Dial-in audience members should press *9 on their phone to notify the Chair. All audience members will be muted until you are recognized by the Chair to participate.

MEETING MATERIALS:

- Meeting materials will be displayed at the online meeting and are attached to this agenda (available at <http://www.yarmouth.ma.us/AgendaCenter>).

PLANNING BOARD AGENDA (Topics to be discussed):

1. **Community Visioning**: Discussion on draft concepts for the Vision Statement, Goals and second Survey.
2. Meeting Minutes
3. Board of Appeals Agenda & Decisions
4. Committee Updates from Board Members
5. Board Member Items
6. Correspondence
7. Staff Updates
8. Upcoming Meetings:
 - a. May 19, 2021
 - b. June 2, 2021
9. Adjournment

YARMOUTH TOWN CLERK

'21APR30AM11:32 REC

Posted By (Name):	Kathleen D. Williams
Signature:	<i>Kathy Williams</i>

YARMOUTH – Live, Work, Play and Learn

VISION: We want Yarmouth to be an attractive, affordable, inclusive community with a clean, healthy environment; a strong economic base with diverse business interests; abundant places for fun, leisure, and socializing; and opportunities for life-long learning.

As a great place to **LIVE**, Yarmouth is a Town that...

- Improves and protects its unique natural environment, water resources and open spaces.
- Enjoys a strong sense of community that fosters belonging and inclusivity.
- Is aesthetically pleasing with attractive residential developments, commercial corridors and historic districts.
- Offers quality housing.
- Is a safe place to live with high quality municipal services, facilities and infrastructure.
- Cares for the more vulnerable members of the community.
- Communicates effectively and transparently.
- Offers robust senior services and facilities.
- Minimizes adverse impacts on the environment through planning and mitigation.

As a great place to **WORK**, Yarmouth is a Town that...

- Has a thriving, diverse year round economy with a variety of quality job opportunities and businesses.
- Promotes our strong hospitality and tourism sectors.
- Protects the environment while promoting economic development.
- Is business friendly.
- Embraces walkability, bikeability and public transit access.

As a great place to **PLAY**, Yarmouth is a Town that...

- Has an abundance of year round recreational opportunities, programs and entertainment for all ages.
- Has opportunities to socialize through civic/social clubs, volunteerism and community events.
- Offers ample public access to beaches, waterways and natural resources for recreation.

As a great place to **LEARN**, Yarmouth is a Town that...

- Strives for educational excellence and well maintained public school facilities in a cost effective way.
- Provides opportunities for life-long learning.
- Has modernized Library facilities that offer a variety of activities and programs for all ages.

GOALS TO MEET OUR VISION

LIVE: Themes/Vision/Goals:

ENVIRONMENT (Water Resources & Open Space):

Vision: Improves and protects its unique natural environment, water resources and open spaces.

Goals:

Preserve:

- Drinking water and air quality, water resources, wetlands, marshlands, and natural habitats.
- Public open spaces, beaches, conservation areas, bogs and walking trails.

Promote:

- Improved water quality in ponds, tidal rivers, and estuaries.
- Land acquisitions that protect natural and water resources, and expands open spaces.
- Development patterns that protect water resources and open spaces.

Provide:

- Municipal wastewater system to improve water quality, fisheries and shellfish habitat, recreational opportunities, and promote redevelopment.
- Education on proper fertilizer use and management.
- Well-maintained high quality open spaces, beaches and conservation areas.

COMMUNITY CHARACTER & DESIGN:

Vision: Enjoys a strong sense of community that fosters belonging and inclusivity. Is aesthetically pleasing with attractive residential developments, commercial corridors, and historic districts.

Goals:

Preserve:

- Cape Cod charm, friendly small town feel and safe quiet neighborhoods.
- Cultural and historic areas and buildings.
- Traditions, community events, festival, parades, and civic and social clubs that encourage social interactions.

Promote:

- Inclusivity, diversity, and attracting more young people and families.
- Expansion of community events and festivals.
- Town's history, historic buildings and sites.
- Responsible growth that doesn't overbuild or overcrowd the community.
- Ways to eliminate or improve blighted, vacant or nuisance properties.

Provide:

- Places for people to gather, a focal point that creates a sense of identity – explore idea of a new Town Center, Village Green or Common and/or enhancements to existing villages.
- Modified zoning and improved design standards and aesthetics along commercial corridors.

HOUSING:

Vision: Offers quality housing.

Goals:

Preserve:

- Existing year round housing stock.

Promote:

- Increase in year round use of existing housing stock.

Provide:

- More quality year-round affordable and workforce housing for rental and homeownership.

TOWN SERVICES:

Vision: Is a safe place to live with high quality municipal services, facilities and infrastructure. Cares for the more vulnerable members of the community. Communicates effectively and transparently.

Goals:

Preserve:

- Strong commitment to public safety.
- Existing services and facilities provided by the Town.

Promote:

- Reduction in waste and litter.
- More participation in local government and regional solutions.
- Social Services for those struggling with substance abuse.
- Food security.

Provide:

- Adequate maintenance of municipal buildings, infrastructure, and other assets.
- Effective and efficient government with reasonable tax rates that balances services, facilities and infrastructure needs.
- Opportunities for effective and transparent communication.

AGE-FRIENDLY:

Vision: Offers robust senior services and facilities.

Goals:

Preserve:

- Senior Center offering programs, activities, education and socialization for seniors.

Promote:

- More accessibility and amenities for those with disabilities.
- More ways to counter community isolation for seniors and more senior transit options.

Provide:

- Invest in facilities and services for older residents and encourage multi-generational programs.

CLIMATE RESILIENCY & SUSTAINABILITY:

Vision: Minimizes adverse impacts on the environment through planning and mitigation.

Goals:

Preserve:

- The environment.

Promote:

- Planning and mitigation to address impacts related to a changing climate including sea level rise, flooding and coastal erosion.
- Waste reduction, reuse and recycling.
- Reductions in energy consumption and vehicle emissions.
- Energy efficiencies and renewable sources of energy.

Provide:

- Public outreach and education on energy conservation and opportunities.
- More electric charging stations throughout Town.
- Continued application for grants for energy and climate resiliency projects.

WORK: Themes/Vision/Goals:

ECONOMY:

Vision: Has a thriving, diverse year round economy with a variety of quality job opportunities and businesses. Promotes our strong hospitality and tourism sectors. Protects the environment while promoting economic development. Is business friendly.

Goals:

Preserve:

- Strong seasonal tourism.
- The environment by encouraging development and redevelopment in locations that minimize impacts to natural resources and open spaces.

Promote:

- Economic growth and diversification to generate quality year round jobs.
- Support existing businesses and attract new businesses.
- Support for attracting and retaining full time and seasonal employees.
- Opportunities that incentivize business growth and redevelopment.
- Redevelopment of commercial corridors to grow our economy, improve the aesthetics of commercial corridors and protect open space.
- Capitalizing on existing strengths to promote business development.
- Appeal as a tourist destination.
- Family friendly activities to brand the Town as a premier vacation destination.
- Mid-cape location.
- Streamlined regulations/permitting/licensing to make it easier to do business in Yarmouth.
- Better working relationship between municipal government and the business community.

Provide:

- Municipal wastewater system starting with the main commercial corridors which will promote quality redevelopment, and improve aesthetics and the environment.
- Expansion of a broadband alternative to facilitate people working at home and for business attraction and retention.
- More reasons for people and businesses to come to Yarmouth.

CONNECTIVITY & MOBILITY:

Vision: Embraces walkability, bikeability and public transit access.

Goals:

Preserve:

- Existing nature paths and trails.

Promote:

- Traffic safety improvements, and pedestrian and bicycle accommodations for MassDOT projects along Route 28 and Route 6A.
- Reducing speeding.
- Traffic safety and congestion reduction.
- Easier and expanded access to the regional bus services and ride share programs for seniors.

Provide:

- More pedestrian and bicycle infrastructure (i.e sidewalks, bike lanes, and shared use pathways).
- Connections between existing bike trails and destination locations and infilling sidewalk gaps.
- Adequate funding for road maintenance and drainage programs.

PLAY: Themes/Vision/Goals:

RECREATION & ENTERTAINMENT:

Vision: Has an abundance of year round recreational opportunities, programs and entertainment for all ages. Has opportunities to socialize through civic/social clubs, volunteerism and community events. Offers ample public access to beaches, waterways and natural resources for recreation.

Goals:

Preserve:

- Existing recreational programs and camps.
- Existing parks, playgrounds, beach facilities, public golf courses and conservation areas that offer walking, hiking and mountain biking trails.
- Existing access to the water through public boat launches, fishing piers, and beaches.
- Traditions, community events, festival, parades, civic and social clubs, and volunteerism.

Promote:

- Expansion of year round recreational opportunities including exploring support for a central community center with possible indoor swimming pool.
- Entertainment options for young people.
- Expansion and protection of conservation areas.

Provide:

- Well-maintained recreational facilities and conservation areas.
- Improved water quality to maintain our recreational boating, fishing, and shell-fishing.
- Expanded recreational programs, entertainment opportunities and community events.
- Expanded recreational facilities.

LEARN: Themes/Vision/Goals:

EDUCATION & LEARNING:

Vision: Strives for educational excellence and well maintained public school facilities in a cost effective way. Has opportunities for life-long learning.

Goals:

Preserve:

- Availability of a variety of educational opportunities.
- High quality vocational training at the Cape Cod Regional Technical High School.

Promote:

- A better working relationship with the Town of Dennis.
- Expansion of educational opportunities for all ages.
- Educational vacations (arts, marine, eco-tourism).
- More integration of the schools into the overall community and other generations.

Provide:

- Continued educational programming for seniors through the Senior Center.
- Continued arts and educational programs at the Cultural Center of Cape Cod, Historical Society of Old Yarmouth, and similar institutions.
- Improved educational standards and quality infrastructure in our K-12 public schools in an effective, efficient and affordable way.

LIBRARIES:

Vision: Has modernized Library facilities that offer a variety of activities and programs for all ages.

Goals:

Preserve:

- Public Library facilities offering programs, materials and activities.

Promote:

- ??

Provide:

- Modernized Library facilities that can serve as a multi-generational meeting place for a variety of activities with increased hours, materials and services.

YARMOUTH – Live, Work, Play and Learn

VISION: ~~Create~~ We want Yarmouth to be an attractive, affordable, inclusive community where people want to and can afford to live; where there is a strong economy with a clean, healthy environment; a strong economic base with diverse business interests with a variety of quality year round work opportunities; abundant places for fun, leisure, and socializing; and a place that supports opportunities for life-long learning.

As a great place to **LIVE**, ~~we envision~~ Yarmouth ~~to be~~ is a Town that...

- Improves and protects ~~our~~ its unique natural environment, water resources and open spaces.
- Enjoys a strong sense of community ~~with a small town feel~~ that fosters belonging and inclusivity.
- Is aesthetically pleasing with attractive residential developments, commercial corridors ~~and historic districts that offer a wide variety of businesses.~~
- Offers quality ~~affordable year round~~ housing ~~for our residents.~~
- Is a safe, ~~affordable~~ place to live ~~that offers~~ with high quality municipal services, facilities and infrastructure.
- ~~Takes care~~ Cares for the more vulnerable members of the community.
- Communicates effectively and transparently ~~with its citizenry.~~
- Offers robust senior services and facilities ~~Senior Center enhancing the quality of life for our senior residents.~~
- Minimizes adverse ~~our~~ impacts on the environment through ~~pro active~~ planning and mitigation ~~efforts.~~

As a great place to **WORK**, ~~we envision~~ Yarmouth ~~to be~~ is a Town that...

- Has a thriving, diverse year round economy ~~less reliant on tourism. with a variety of quality job opportunities and businesses.~~
- Promotes our strong hospitality and tourism sectors.
- ~~Job opportunities that provide livable wages and benefits making living here more affordable.~~
- ~~Maintains its small town feel and p~~ Protects its the environment while promoting economic development.
- ~~Has many different businesses providing opportunities for work, entertainment, shopping and dining. Is business friendly.~~
- Embraces walkability, bikeability and public transit access, and offers easy, safe ways to get around town.

As a great place to **PLAY**, ~~we envision~~ Yarmouth ~~to be~~ is a Town that...

- Has an abundance of year round recreational opportunities, programs and entertainment for all ages.
- Has opportunities to socialize through civic/social clubs, volunteerism and community events.
- Offers ~~plenty of ample~~ public access to ~~our~~ beaches, waterways and natural resources for recreation.
- ~~Has modernized Library facilities serving all ages and offering a variety of activities and programs.~~
- ~~Offers robust senior services and Senior Center enhancing the quality of life for our senior residents.~~

As a great place to **LEARN**, ~~we envision~~ Yarmouth ~~to be~~ is a Town that...

- Strives for educational excellence and well maintained public school facilities in a cost effective way.
- Provides Has opportunities for life-long learning.
- Has modernized Library facilities serving all ages and offering that offer a variety of activities and programs for all ages.

GOALS TO MEET OUR VISION

LIVE: Themes/Vision/Goals:

ENVIRONMENT (Water Resources & Open Space):

Vision: Improves and protects ~~our~~its unique natural environment, water resources and open spaces.

Goals:

Preserve:

- Drinking water and air quality, water resources, wetlands, marshlands, and natural habitats.
- Public open spaces, beaches, conservation areas, bogs and walking trails.

Promote:

- Improved water quality in ~~our~~ ponds, tidal rivers, and estuaries.
- Land acquisitions that protect natural and water resources, and expands ~~on~~ open spaces.
- Development patterns that protect ~~our~~ water resources and open spaces.

Provide:

- Municipal wastewater system to improve water quality, fisheries and shellfish habitat, recreational opportunities, and promote redevelopment.
- Education on proper ~~F~~fertilizer use and management.
- Well-maintained high quality open spaces, beaches and conservation areas.

COMMUNITY CHARACTER & DESIGN:

Vision: Enjoys a strong sense of community ~~with a small town feel~~ that fosters belonging and inclusivity. Is aesthetically pleasing with attractive residential developments, commercial corridors, and historic districts that offer a wide variety of businesses.

Goals:

Preserve:

- Cape Cod charm, friendly small town feel and safe quiet neighborhoods.
- Cultural and historic areas and buildings (~~Route 6A, Captains Mile, Bass River Historic District~~).
- Traditions, community events, festival, ~~and~~ parades, and civic and social clubs that ~~make Yarmouth unique and~~ encourage social interactions.

Promote:

- Inclusivity, diversity, and attracting more young people and families.
- Expansion of community events and festivals.
- ~~Our~~ Town's history, historic buildings and sites (~~i.e. Judah Baker Windmill & Taylor Bray Farm~~).
- Responsible growth that doesn't overbuild or overcrowd ~~our~~ the community.
- Ways to eliminate or improve blighted, vacant or nuisance properties.

Provide:

- Places for people to gather, a focal point ~~for the Town~~ that creates a sense of identity – explore idea of a new Town Center, Village Green or Common and/or enhancements to existing villages.
- Modified zoning and ~~fi~~ improved design standards and aesthetics along ~~our~~ commercial corridors.

HOUSING:

Vision: Offers quality ~~affordable year round~~ housing ~~for our residents~~.

Goals:

Preserve:

- Existing year round housing stock.
- ~~Affordability (as compared to other Cape Towns).~~

Promote:

- Increase in year round use of existing housing stock.

Provide:

- More quality year-round affordable and workforce housing for rental and homeownership ~~that provides safe quality housing for all residents.~~

TOWN SERVICES:

Vision: Is a safe, ~~affordable~~ place to live ~~that offers~~ with high quality municipal services, facilities and infrastructure. ~~Takes care of~~ Cares for the more vulnerable members of the community. Communicates effectively and transparently ~~with its citizenry.~~

Goals:

Preserve:

- ~~Our s~~Strong commitment to public safety ~~community policing and public safety departments.~~
- Existing services and facilities provided by the Town.

Promote:

- Reduction in waste and litter.
- More participation in local government and regional solutions.
- Social Services for those struggling with substance abuse.
- Food security ~~for all residents.~~

Provide:

- ~~For a~~ Adequate maintenance of municipal buildings, infrastructure, and other assets.
- ~~Provide e~~ Effective and efficient government with reasonable tax rates ~~to keep Yarmouth affordable while balancing desired~~ that balances services, facilities and infrastructure needs to meet the needs of our citizens.
- Opportunities for effective and transparent communication ~~with the community.~~

AGE-FRIENDLY:

Vision: Offers robust senior services and facilities ~~Senior Center enhancing the quality of life for our senior residents.~~

Goals:

Preserve:

- Senior Center offering programs, activities, education and socialization for seniors.

Promote:

- More accessibility and amenities for those with disabilities.
- More ways to counter community isolation for seniors and more senior transit options.

Provide:

- Invest in facilities and services for older residents and encourage multi-generational programs.

CLIMATE RESILIENCY & SUSTAINABILITY:

Vision: Minimizes adverse ~~our~~ impacts on the environment through ~~pro-active~~ planning and mitigation efforts.

Goals:

Preserve:

- ~~Our~~ The environment.

Promote:

- ~~Pro-active~~ planning and mitigation to address impacts related to a changing climate including sea level rise, flooding and coastal erosion.
- Waste reduction, reuse and recycling.
- Reductions in energy consumption and vehicle emissions.
- Energy efficiencies and renewable sources of energy.

Provide:

- Public outreach and education on energy conservation and opportunities.

- More electric charging stations throughout Town.
- Continued application for grants for energy and climate resiliency projects ~~through the Green Communities and Municipal Vulnerability Preparedness Programs.~~

WORK: Themes/Vision/Goals:

ECONOMY:

Vision: Has a thriving, diverse year round economy with a variety of quality job opportunities and businesses. ~~Promotes our strong hospitality and tourism sectors. -less reliant on tourism. Job opportunities that provide livable wages and benefits making living here more affordable. Maintains its small town feel and p~~Protects its the environment while promoting economic development. ~~Has many different businesses providing opportunities for work, entertainment, shopping and dining. Is business friendly.~~

Goals:

Preserve:

- ~~Our small town feel with Cape Cod style.~~
- Strong seasonal tourism.
- ~~Our The~~ environment by encouraging development and redevelopment in ~~the right~~ locations while minimizing that minimize impacts to ~~our~~ natural resources and open spaces.

Promote:

- ~~Economic~~ growth and diversification ~~of our economy~~ to generate quality year round jobs.
- Support for existing businesses and attract new businesses.
- Support for attracting and retaining full time and seasonal employees.
- Opportunities that incentivize business growth and redevelopment.
- Redevelopment of ~~our~~ commercial corridors to grow our economy, improve the aesthetics of commercial corridors ~~look and feel of our community~~ and protect open space.
- Capitalizing on existing ~~our~~ strengths to promote business development. ~~(i.e. Cape Cod Rail Trail (CCRT), medical services, arts/culture, CC Baseball, and Bridgewater State University of Cape Cod)~~
- ~~Enhancing our attraction Appeal~~ as a tourist destination.
- ~~Our f~~Family friendly activities ~~(inflatable park, mini golf, bowling, arcades, Pirate Museum, CCRT, warm beaches, etc.)~~ to brandmarket the Town as a premier vacation ~~family friendly~~ destination.
- ~~Our m~~Mid-cape location ~~which makes it easy to get to, and to visit anywhere on the Cape.~~
- ~~Making it easier to do business in Yarmouth through s~~Streamlined regulations/permitting/licensing to make it easier to do business in Yarmouth.
- ~~and fostering a b~~Better working relationship between municipal government and the business community.

Provide:

- Municipal wastewater system ~~starting along our with the~~ main commercial corridors ~~to promote which will promote quality~~ redevelopment, ~~measured growth~~ and improved aesthetics ~~while improving our and the~~ environment.
- Expansion of a broadband alternative to facilitate people working at home and for business attraction and retention.
- More reasons for people and businesses to come to Yarmouth.

CONNECTIVITY & MOBILITY:

Vision: Embraces walkability, bikeability and public transit ~~access, and offers easy, safe ways to get around town.~~

Goals:

Preserve:

- ~~Our~~ Existing nature paths and trails.

Promote:

- Traffic safety improvements, and pedestrian and bicycle accommodations for MassDOT projects along Route 28 and Route 6A.
- Reducing speeding ~~on our roadways.~~
- Traffic safety and congestion reduction.
- Easier and expanded access to the regional bus services and ride share programs for seniors.

Provide:

- More pedestrian and bicycle infrastructure (i.e sidewalks, bike lanes, and shared use pathways) ~~along local roadways.~~
- Connections between existing bike trails and destination locations and infilling sidewalk gaps.
- Adequate funding for road maintenance and drainage programs.

PLAY: Themes/Vision/Goals:

RECREATION & ENTERTAINMENT:

Vision: Has an abundance of year round recreational opportunities, programs and entertainment for all ages. Has opportunities to socialize through civic/social clubs, volunteerism and community events. Offers plenty of ample public access to ~~our~~ beaches, waterways and natural resources for recreation.

Goals:

Preserve:

- Existing recreational programs and camps.
- Existing parks, playgrounds, beach facilities, public golf courses and conservation areas that offer walking, hiking and mountain biking trails.
- Existing access to the water through public boat launches, fishing piers, and beaches.
- Traditions, community events, festival, ~~and~~ parades, ~~and~~ civic and social clubs, and volunteerism that are fun and bring the community together.

Promote:

- Expansion of year round recreational opportunities including exploration ~~into~~ support for a Central Community Center with possible indoor swimming pool.
- Entertainment options for young people.
- Expansion and protection of conservation areas.

Provide:

- Well-maintained recreational facilities and conservation areas.
- Improved water quality to maintain our recreational boating, fishing, and shell-fishing.
- Expanded recreational programs, entertainment opportunities and community events ~~for all ages.~~
- Expanded recreational facilities. ~~(i.e. splash pad, accessible play structures, Pickleball courts, playing fields, etc.)~~

COMMUNITY CONNECTIONS:

~~**Vision:** Has modernized Library facilities serving all ages and offering a variety of activities and programs. Offers robust senior services and Senior Center enhancing the quality of life for our senior residents.~~

~~**Goals:**~~

~~Preserve:~~

- ~~• Public Libraries facilities offering programs, materials and activities for all ages.~~
- ~~• Senior Center offering programs, activities, education and socialization for seniors.~~

~~Promote:~~

- ~~• More accessibility and amenities for those with disabilities.~~
- ~~• More ways to counter community isolation for seniors and more senior transit options.~~

~~Provide:~~

- ~~• Modernized Library facilities that can serve as a multi-generational meeting place for a variety of activities with increased hours, materials and services.~~
- ~~• Invest in facilities and services for older residents and encourage multi-generational programs.~~

LEARN: Themes/Vision/Goals:

EDUCATION & LEARNING:

Vision: Strives for educational excellence and well maintained public school facilities in a cost effective way. Has opportunities for life-long learning.

Goals:

Preserve:

- Availability of a variety of educational opportunities.
- High quality vocational training at the Cape Cod Regional Technical High School.

Promote:

- A better working relationship with ~~our education partner~~, the Town of Dennis.
- Expansion of educational opportunities for all ages.
- Educational vacations (arts, marine, eco-tourism).
- More integration of the schools into the overall community and other generations.

Provide:

- Continued educational programming for seniors through the Senior Center.
- Continued arts and educational programs at the Cultural Center of Cape Cod, Historical Society of Old Yarmouth, and similar institutions.
- Improved educational standards and quality infrastructure in our K-12 public schools in an effective, efficient and affordable way.

LIBRARIES:

Vision: Has modernized Library facilities that offer a variety of activities and programs for all ages.

Goals:

Preserve:

- Public Library facilities offering programs, materials and activities.

Promote:

- ??

Provide:

- Modernized Library facilities that can serve as a multi-generational meeting place for a variety of activities with increased hours, materials and services.

FROM SUSAN BRITA
4/22/21

YARMOUTH – Live, Work, Play and Learn

VISION: Create a ^{AFFORDABLE} community where people want to and can afford to live; ^{with} where there is a strong economy ^{BASE} with a variety of quality year round work opportunities; abundant places for fun, leisure; and socializing, and a ^{COMMUNITY} place that supports life-long learning.

As a great place to **LIVE**, ~~we envision~~ Yarmouth ^{is} to be a Town that...

- Improves and protects ~~our~~ unique natural environment, water resources and open spaces.
- Enjoys a strong sense of community with a small town feel ~~that fosters belonging and inclusivity.~~
- Is aesthetically pleasing with attractive commercial corridors ~~that offer a wide variety of businesses.~~
- Offers quality affordable year-round housing ~~for our residents.~~
- Is a safe, affordable place to live ^{with} that offers high quality municipal services, facilities and infrastructure.
- Takes care the more vulnerable members of the community.
- Communicates effectively and transparently ~~with its citizenry.~~
- Minimizes ~~our~~ impacts on the environment through ~~pro-active~~ planning and mitigation efforts.

INSERT →

Senior Center - paragraph

As a great place to **WORK**, ~~we envision~~ Yarmouth ^{is} to be a Town that...

- Has a thriving, diverse year round economy ~~[less reliant on tourism]~~ ✓
- Job opportunities that provide livable wages and benefits ~~[making living here more affordable.]~~
- Maintains its small town feel and protects its environment ~~[while promoting economic development.]~~
- Has ^{A VARIETY OF} many different businesses providing opportunities for work, entertainment, shopping and dining.
- Embraces walkability, bikeability and public transit, and offers easy, safe ways to get around town.

As a great place to **PLAY**, ~~we envision~~ Yarmouth ^{is} to be a Town that...

- Has an abundance of year round recreational opportunities, programs and entertainment for all ages.
- Has opportunities to socialize through civic/social clubs, volunteerism and community events.
- Offers ^{AMPLE} plenty of public access to ~~our~~ water and natural resources for recreation.
- Has modernized Library facilities ~~erving all ages and offering a variety of activities and programs.~~
- Offers robust senior services and Senior Center ~~enhancing the quality of life for our senior residents~~ (anderson)

MORE →

As a great place to **LEARN**, ~~we envision~~ Yarmouth ^{is} to be a Town that...

- Strives for educational excellence and well maintained public school facilities in a cost effective way.
- Has opportunities for life-long learning.

"Small town" feel - used in several places -
Not really sure what that term means.

GOALS TO MEET OUR VISION

LIVE: Themes/Vision/Goals:

ENVIRONMENT (Water Resources & Open Space):

Vision: Improves and protects ^{town's} ~~our~~ unique natural environment, water resources and open spaces.

Goals:

Preserve:

- Drinking water and air quality, water resources, wetlands, marshlands, and natural habitats.
- Public open spaces, beaches, conservation areas, bogs and walking trails.

Promote:

- Improved water quality in ~~our~~ ponds, tidal rivers, and estuaries.
- Land acquisitions that protect natural and water resources, and expand on open spaces.
- Development patterns that protect ~~our~~ water resources and open spaces.

Provide:

- Municipal wastewater system to improve water quality, fisheries and shellfish habitat, recreational opportunities and promote redevelopment.
- Education on proper ^{small better} Fertilizer use and management.
- Well-maintained high quality open spaces, beaches and conservation areas.

COMMUNITY CHARACTER & DESIGN:

Vision: Enjoys a strong sense of community with a small town feel that fosters belonging and inclusivity. Is aesthetically pleasing with attractive commercial corridors that offer a wide variety of businesses.

Goals:

Preserve:

- Cape Cod charm, friendly small town feel and safe quiet neighborhoods. *Don't want to lose + it's in*
 - Cultural and historic areas and buildings [Route 6A, Captains Mile, Bass River Historic District]. *Amesbury +*
 - Traditions, community events, festival and parades, and civic and social clubs that make *the anti-thesis of Cape Cod Charm.*
- we know it when we see it. For example, many think the electronic*

Promote:

- Inclusivity, diversity, and attracting more young people and families.
- Expansion of community events and festivals.
- Our Town's history, historic buildings and sites [i.e. Judah Baker ^{Don't want to lose} Windmill & Taylor Bray Farm].
- Responsible growth that doesn't overbuild or overcrowd ^{the} ~~our~~ community.
- Ways to eliminate or improve blighted, vacant or nuisance properties.

Provide:

- Places for people to gather, a focal point for ~~the Town~~ that creates a sense of identity – explore idea of a new Town Center, Village Green or Common and/or enhancements to existing villages.
- Improved design standards and aesthetics along ~~our~~ commercial corridors.

→ UPDATE ZONING

Develop Supplemental list

HOUSING:

Vision: Offers quality affordable year-round housing ~~for our residents.~~

Goals:

Preserve:

- Existing year round housing stock.
- ~~Affordability (as compared to other Cape Towns).~~

Promote:

- Increase in year round use of existing housing stock.

Provide:

- More quality year-round affordable and workforce housing for rental and homeownership that ~~provides safe quality housing for all residents.~~

TOWN SERVICES:

Vision: Is a safe, affordable place to live that offers high quality municipal services, facilities and infrastructure. ~~Takes care of the more vulnerable members of the community.~~ ^{CHIEFS FOR} Communicates effectively and transparently with its citizenry.

Goals:

Preserve:

- Our strong community ^{Commitment} ~~policing and~~ public safety departments ^{to} ~~(not sure where we ended in this one)~~
- Existing services and facilities provided by the Town.

Promote:

- Reduction in waste and litter.
- More participation in local government and regional solutions.
- Social Services for those struggling with substance abuse.
- Food security for ^(all) residents. ^{2??} ~~effected residents??~~

Provide:

- For adequate maintenance of municipal buildings, infrastructure, and ^{Order} assets.
- ~~Provide~~ effective and efficient government ^{that balances} with reasonable tax rates ^{Needs} to keep Yarmouth affordable while ~~balancing~~ ^{to} ~~meet the needs of our citizens.~~
- Opportunities for effective and transparent communication with the community.

CLIMATE RESILIENCY & SUSTAINABILITY:

Vision: Minimizes ~~our~~ impacts on the environment through ~~proactive~~ planning and mitigation ~~efforts.~~

Goals:

Preserve:

- ~~Our~~ ^{the} environment.

Promote:

- ~~Pro-active~~ ^{Pro} planning and mitigation to address impacts related to a changing climate including sea level rise, flooding and coastal erosion.
- Waste reduction, reuse and recycling.
- Reductions in energy consumption and vehicle emissions.
- Energy efficiencies and renewable sources of energy.

Provide:

- Public outreach and education on energy conservation and opportunities.
- More electric charging stations throughout Town.
- Continued application for grants for energy and climate resiliency projects ^{through the Green Communities and Municipal Vulnerability Preparedness Programs}

WORK: Themes/Vision/Goals:

ECONOMY:

Vision: Has a thriving, diverse year round economy ~~less reliant on tourism~~. Job opportunities that provide livable wages and benefits making living here more affordable. Maintains ^a small town feel and protects ^{the} environment while promoting economic development. Has many different businesses providing opportunities for work, entertainment, shopping and dining, ^{including business associated with tourism.}

Goals: ~~attract and measure tourism~~

Preserve:

- Our ~~small town feel with Cape Cod style~~. ^{When design standards + zoning preserve}
- Our environment by encouraging ^{development and} redevelopment ^{in the right locations} while minimizing impacts to ~~our~~ natural resources and open spaces. ^{Collaboration}

Promote:

- Growth and diversification ^{of our economy} to generate year round jobs that pay a livable wage.
- Support ^{of} existing businesses and attract new businesses.
- Opportunities that incentivize business growth and redevelopment.
- Enhancing ^{Town's} attraction as a tourist destination.
- Redevelopment ^{of our} commercial corridors to grow our economy, improve the look and feel of ^{our} community and protect open space. ^{not to the aesthetics}
- Capitalizing on ^{our} strengths to promote business development (i.e. Cape Cod Rail Trail (CCRT), medical services, arts/culture, CC Baseball, and Bridgewater State University of Cape Cod) ^{move the}
- Making it easier to do business in Yarmouth through streamlined regulations/permitting/licensing and fostering a better relationship between municipal government and the business community. ^{Corridors}
- ~~Our~~ family friendly activities (inflatable park, mini-golf, bowling, arcades, Pirate Museum, CCRT, warm beaches, etc.) to market the Town as a premier family friendly destination.
- ^{Town's} mid-cape location which makes it easy to get to, and to visit anywhere on the Cape. ^{of destination}

Provide:

- Municipal wastewater ^{system} starting along ^{with} our main commercial corridors ^{which will quality} to promote redevelopment, ^{improve} measured growth and improved aesthetics while ^{improving} our environment. ^{aesthetics}
- Expansion of a broadband alternative to facilitate people working at home and for business attraction and retention. ^{and improve}
- ^{More} ^{FRAMEWORK FOR} ^{to do business in} ^{ACCS} ^{transportation} ^{Modals} ^{the environment} ^{to come to Yarmouth.}

CONNECTIVITY & MOBILITY:

Vision: Embraces walkability, bikeability and public transit, and offers easy, safe ways to get around town.

Goals:

Preserve:

- ~~Our~~ existing nature paths and trails.

Promote:

- Traffic safety improvements, and pedestrian and bicycle accommodations for MassDOT projects along Route 28 and Route 6A.
- Reducing speeding ~~on roadways~~.
- Traffic safety and congestion reduction.
- Easier and expanded access to the regional bus services and ride share programs for seniors

Provide:

- More pedestrian and bicycle infrastructure (sidewalks, bike lanes, and shared use pathways) ^{along} ~~local roadways~~.
- Connections between existing bike trails and destination locations and infilling sidewalk gaps.
- Adequate funding for road maintenance and drainage programs.

*Develop a TEAM
Line up Bus, no bus
from the north to
business in Yarmouth*

PLAY: Themes/Vision/Goals:

RECREATION & ENTERTAINMENT:

Vision: Has an abundance of year round recreational opportunities, programs and entertainment for ~~all~~ ~~ages~~. Has opportunities to socialize through civic/social clubs, volunteerism and community events. Offers ~~plenty of~~ public access to ~~our~~ water and natural resources for recreation.

Goals:

Preserve:

- Existing recreational programs and camps.
- Existing parks, playgrounds, beach facilities, public golf courses and conservation areas that offer walking, hiking and mountain biking trails.
- Existing access to the water through public boat launches, fishing piers, and beaches.
- Traditions, community events, festival and parades, and civic and social clubs ~~that bring the community together~~ and bring the community together

Promote:

- Expansion of year round recreational opportunities including ~~exploration into support for a~~ *an analysis for* Central Community Center with ~~possible indoor swimming pool~~.
- Entertainment options for young people.
- Expansion and protection of conservation areas.

Provide:

- Well-maintained recreational facilities and conservation areas.
- Improved water quality to maintain our recreational boating, fishing, and shell-fishing.
- Expanded recreational programs, entertainment opportunities and community events for all ages.
- Expanded recreational facilities (i.e. ~~splash pad, accessible play structures, Pickleball courts, playing fields, *hike trails*~~)

COMMUNITY CONNECTIONS:

Vision: Has modernized Library facilities serving all ages and offering a variety of activities and programs. Offers robust senior services and Senior Center enhancing the quality of life for our senior residents. *more to learn*

Goals:

Preserve:

- Public Libraries facilities offering programs, materials and activities for all ages.
- Senior Center offering programs, activities, education and socialization for seniors.

Promote:

- More accessibility and amenities for those with disabilities.
- More ways to counter community isolation for seniors and more senior transit options.

Provide:

- Modernized Library facilities that can serve as a multi-generational meeting place for a variety of activities with increased hours, materials and services.
- Invest in facilities and services for older residents and encourage multi-generational programs.

LEARN: Themes/Vision/Goals:

EDUCATION & LEARNING:

Vision: Strives for educational excellence and well maintained public school facilities in a cost effective way. Has opportunities for life-long learning.

Goals:

Preserve:

- High quality vocational training at the Cape Cod Regional Technical High School.

Promote:

- A better working relationship with ~~our education partner, the Town of Dennis.~~ *Janet Patton*
- ~~Expansion~~ *Availability* of educational opportunities for all ages.
- Educational vacations (arts, marine, eco-tourism).
- More integration of the schools into the overall community and other generations.

Provide:

- Continued educational programming for seniors through the Senior Center.
- Continued arts and educational programs at the Cultural Center of Cape Cod and similar institutions.
- Improved educational standards and quality infrastructure in our K-12 public schools in an effective, efficient and affordable way.

Town of Yarmouth
MINUTES OF THE PLANNING BOARD MEETING OF
April 21, 2021

The Yarmouth Planning Board held a Business Meeting at **5:30** p.m. on Wednesday **April 21, 2021** via a Virtual Meeting pursuant to Governor Baker's March 12, 2020 Order Suspending Certain Provisions of the Open Meeting Law in response to the COVID-19 pandemic.

Planning Board Present: Brad Goodwin, Joanne Crowley, Susan Brita, Tom Baron, and Will Rubenstein

Planning Board Absent: Liz Hartsgrove and Chris Vincent

Staff Present: Kathy Williams, Town Planner

1. **Meeting Opening:** Chair Joanne Crowley opened the virtual meeting at 5:33 PM and took a roll call to establish quorum. Kathy Williams, Town Planner, served as the Moderator for the virtual meeting and read the attached statement regarding the reason for the virtual meeting and provided an overview on how remote participation works. All votes were taken by roll call and the meeting was livestreamed on the Town of Yarmouth YouTube Channel.
2. **Community Visioning:** Continued discussion on attached draft concepts for the Vision Statement and Plan.

Joanne Crowley gave a brief overview of the changes in format which incorporated the four umbrella items of Live, Work, Play and Learn, along with the action items under each to preserve, promote and protect. The goal is to reach some type of consensus on the framework under each of the categories.

Kathy Williams gave a brief overview of the attached updated Implementation Schedule including adding in an update to the Board of Selectmen. She also noted that the Vision/Goals will serve as the basis for the second Survey.

Overall the Board members liked the new format. The Board had an in-depth discussion on modifications to the attached draft Vision/Goals, including keeping it simple with direct action words, elimination of some descriptive or editorial language, inclusion of beaches in the Vision Statement, moving the library segment to the Learn section, moving senior services to the Live section under the Age-Friendly Communities header, and emphasizing learning opportunities through the Cultural Center and the Historic Society of Old Yarmouth.

The Board members will provide any further edits they would like to Kathy Williams, with Susan Brita noting she will drop off a copy of her notes and edits.

3. **Meeting Minutes:**
 - a. **April 7, 2021:** On a motion by Susan Brita, and seconded by Will Rubenstein, the Planning Board voted (4-0-1) to approve the meeting minutes of April 7, 2021, with Joanne Crowley, Brad Goodwin, Will Rubenstein, and Susan Brita voting in favor, and Tom Baron abstaining.
4. **Board of Appeals Agenda & Decisions:** None.
5. **Committee Updates from Board Members:**
 - a. **Capital Budget Committee (CBC):** Will Rubenstein indicated the CBC has made their final recommendations in preparation for the public hearing scheduled for May 4th.
 - b. **Middle School Building Committee:** Will Rubenstein noted there will be a ground breaking ceremony for the middle school on April 30th.

- c. **Affordable Housing Trust:** Brad Goodwin indicated the Planning Board should be receiving an ANR Plan soon to subdivide a property related to affordable housing.

6. **Board Member Items:**

- a. Will Rubenstein inquired as to the previously reviewed Preliminary Subdivision off Route 6a and the process moving forward. Kathy Williams noted that the project will be going before the Site Plan Review Team (Town Staff) soon and then will need to come to the Planning Board for a Special Permit and Definitive Subdivision at a formal Public Hearing with abutter notification.
- b. Susan Brita inquired about the status of the project at Great Island Plaza. Kathy Williams noted that the owner has been having difficulty obtaining financing or letters of interest from potential renters and the project may not be moving forward. She inquired as to the adjacent parcel where the building burned down. Kathy Williams indicated construction has been delayed but that there is still time available under the Special Permit.
- c. Susan Brita inquired about the status of the Drive-In Site. Kathy Williams noted that it was discussed at the April 20th Board of Selectmen meeting where Interim Assistant Town Administrator Bob Lawton gave an update indicating a draft Letter of Solicitation and License Agreement has been developed and is under review by Staff and the Chamber.
- d. Joanne Crowley noted that the public meeting for the Growth Incentive Zone (GIZ) extension will be held on April 22nd with the Cape Cod Commission.

7. **Correspondence:** Attachments noted below were sent to the Planning Board via e-mail.

8. **Staff Updates:** Kathy Williams stated that the Parkers River Bridge has been open to its full width for water flow for the past few weeks. She also noted that at their April 20th meeting, the Board of Selectmen approved the recommendations of the Land Disposition Committee (LDC) to dispose of three small parcels of land acquired by foreclosure. The LDC also voted to recommend retaining the large 10+ acre parcel adjacent to Flax Pond (Assessor Map 99.52).

9. **Upcoming Meetings:**

- a. May 5, 2021
b. May 19, 2021

10. **Adjournment: VOTE:** On a motion by Susan Brita, seconded by Will Rubenstein, the Planning Board voted unanimously (5-0) to adjourn at 7:35 PM.

ATTACHMENTS:

- **April 21, 2021 Agenda**
- **Script - Explaining Remote Access Planning Board Meeting**
- **Community Visioning:** Draft Live, Work, Play & Learn Vision and Goals, draft vision summary from Susan Brita, and Implementation Schedule updated 4/21/21
- **Draft Meeting Minutes:** April 7, 2021
- **Miscellaneous Correspondence:**
 - Conservation Commission Agenda for April 15, 2021
 - April 12, 2021 letter and attachments from Kathy Williams, Town Planner, to Kristy Senatori, Cape Cod Commission Director, requesting a 10-year extension of the Yarmouth Growth Incentive Zone (GIZ).

Approved on _____:

On a motion by _____, and seconded by _____, the Planning Board voted (?-?) to approve the meeting minutes of April 21, 2021.