

On May 27, 2021, on a motion by Stephen O'Neill, seconded by Jack McCormack, the committee voted 5-0 to approve these minutes.

Town of Yarmouth

MINUTES OF THE COMMUNITY & ECONOMIC DEVELOPMENT
COMMITTEE MEETING OF
May 13, 2021

The Yarmouth Community & Economic Development Committee held a Remote Business Meeting at 4:00 p.m. on Thursday, May 13, 2021. The meeting was conducted through Zoom videoconferencing.

Committee Members Present: Jack McCormack, Stephen O'Neil, Ken Smith, Joanne Crowley and Peter Smith

Staff: Kyle Pedicini, Economic Development Coordinator; Jeff Colby, DPW Director

The meeting was opened by Peter Smith at 4:00pm

YARMOUTH TOWN CLERK
'21MAY28AM11:57 REC

1. Funding Request – Marketing Contract

Kyle Pedicini, Economic Development Coordinator, presented a request from the Town Administrator's Office. The request was for the transfer of an additional \$5,000 from unallocated to marketing (for the Marketing contract with the Chamber of Commerce), per a revised agreement between the Town and Chamber of Commerce. This revised agreement was for the Chamber of Commerce to continue to sell beach stickers at their visitor's center. It was explained that the Chamber of Commerce had become overburdened with sticker requests due to Town Hall being closed, and requested additional funds in order to continue to operate this service. Committee members expressed some concerns regarding the request and wondered why the funding was being requested from Tourism Funds as opposed to coming from the beach sticker fund. It was also questioned why the Town could not provide this service (of selling beach stickers) and needed to pay another organization to do so. Committee members ultimately agreed to the transfer due to the importance of the availability of beach stickers to Yarmouth residents/visitors, but emphasized that this was a one-time transfer.

Vote: On a motion from Stephen O'Neil, seconded by Joanne Crowley, the Committee voted to allocate an additional \$5,000 from unallocated funding to marketing funding for the Chamber of Commerce marketing contract, by a vote of 5-0.

2. CEDC Goal Discussion

The committee reviewed their goals and action items associated with them. Committee members offered some small edits, such as making exploring broadband solutions its own category/priority. Committee members also agreed to invite staff from Provincetown's Tourism office to compare their tourism programming with Yarmouth's. They also agreed to invite Senator Cyr to a future meeting to discuss State Economic Development programs. The committee agreed to review the goals on their own outside of a meeting in order to discuss this topic again with more precision at a future meeting.

On May 27, 2021, on a motion by Stephen O'Neill, seconded by Jack McCormack, the committee voted 5-0 to approve these minutes.

3. Upcoming Meetings

The next CEDC meeting will take place on May 27, 2021 and the committee will discuss a funding request for snow fencing, a letter of support request, and the Yarmouth Port Common drainage project.

The meeting adjourned at 5:30pm