

Town of Yarmouth

MINUTES OF THE COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE
MEETING OF
June 2, 2016

The Yarmouth Community & Economic Development Committee held a Business Meeting at 5:00pm on Thursday, June 2, 2016 in Room A at the Yarmouth Town Hall Offices located at 1146 Route 28, South Yarmouth, MA.

Committee Members Present: Mary Vilbon, Jack McCormack, Ken Driscoll, Peter Q. Smith

Committee Members Absent: Tom George, Jack Hynes, John Barker

Staff: Karen Greene

Guests: Ken Smith

YARMOUTH TOWN CLERK



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The meeting was opened at 5:40pm by Peter Smith.

1. Tourism Revenue Preservation Funds

- a. **Marketing RFP Update:** Karen M. Greene reported that there were six or seven inquiries requesting copies of the Marketing RFP. There was one response, which was from the Yarmouth Chamber of Commerce and is currently under review. An interview is scheduled for next week.
- b. **Slat Sign Update:** The Committee reviewed the Slat Sign memo and revised policy. Most of the changes requested by the selectmen were definitional changes to clarify the difference between a "slat" and a "rack." Also, there is a \$75 fee for each slat sign requested. The Committee asked that DPW be reminded to mow the slat sign sites.
- c. **Gateway Sign Update:** Ms. Greene reported that she spoke with Mass DOT this week regarding the gateway sign permits which require the signs to be placed 30' off the roadway. The DOT representative agreed that 30' from the road was an unreasonable distance for gateway signs. The Town Surveyor will stake the locations and measure the distances to the roadway. The next steps will be to get amended permits and issue the request for quotes.
- d. **Packet Landing Update:** Ms. Greene and Town Planner Kathy Williams met with the architects. They are working on a proposal and a timeline, hoping to be ready for town meeting. Construction should be done in 12 months. CEDC has applied for a Seaport Grant from the State to supplement funding. CEDC is also using in-house staff obtain permits.

2. Economic Development

- a. **Route 6A:** Ms. Greene advised the Committee of an upcoming meeting to address the concerns of a group of residents regarding the condition of roads

and sidewalks along Rt. 6A in Yarmouthport “village”. Their concerns include speed, on-street (and on-sidewalk) parking, and maintenance. This meeting is open to all. Memo attached.

- b. **Economic Development Strategy:** The Committee discussed the CEDC’s role (Goal #2) in the FY16 Board of Selectmen Goals Action Plan, specifically with regard to economic development that is not tourism-related. Ms. Greene suggested updating the committee’s Charge over the course of the summer. A brainstorming session followed.

Resources that the committee identified include the Cecil Group Market Analysis; USDA; the Local Comprehensive Plan; a commercial real estate inventory; Mass. Cultural Council.

The Committee agreed to continue meeting to address: priorities; a redevelopment authority; best practices for expanding beyond a tourism-based economy; outreach to developers and businesses.

3. **Member Business:**

- a. **Minutes:** none
- b. **Committee Member Recommendation:** On a motion by Jack McCormack, seconded by Mary Vilbon, the Committee voted unanimously (4-0) to appoint Ken Smith to the CEDC.
- c. **Meeting Schedule:** First Thursday and 3rd Tuesday at 5:00 p.m. Next meeting will be Thursday, 6/21/16.
- d. **Staff Updates:** Paw Palooza/Dock Dogs competition at D-Y High School upcoming; 5,000-10,000 attendance expected.

4. **Adjournment:**

- a. At 5:50pm, on a motion by Jack McCormack, seconded by Ken Driscoll, the Committee voted (4-0) to adjourn.

Respectfully Submitted,
Karen M. Greene