

2023 STM - ZONING ARTICLE 2: SIGNS

ZONING ARTICLE 2: To see if the Town will vote to modify the sign regulations by amending Section 303 – Signs, of the Zoning Bylaw, with new language shown in bold italics, as follows, or take any other action relative thereto:

1. Amend Section 303.4 – Signs Allowed In All Zoning Districts, by adding the following new Paragraph at the end of Section 303.4, as shown:

303.4.3 Town Owned Properties – Naming Rights/Sponsorships/Donations Signs:

303.4.3.1 In addition to signs allowed elsewhere in this bylaw, supplemental signage may be allowed on Town owned properties related to naming rights, sponsorships, and donations as outlined in the Board of Selectmen’s Naming Rights/ Sponsorships/ Donations Sign Policy. A permit from the Building Commissioner is required, but no fee will be charged.

2. Amend Section 303.8.5 Fees, by eliminating the text “or” in the last sentence and adding new text, as shown:

303.8.5 Fees. Fees for sign permits shall be determined by the Board of Selectmen. No fee is required for signs not requiring permits per Section 303.8.3, accessory signs, Public Service signs, On-premises Directional signs, and temporary and off-premise signs for religious, civic and nonprofit organizations, for Special Event Signs for Temporary Outdoor Recreation, or for Naming Rights/Sponsorships/Donations Signs on Town Owned Properties.

Explanation:

This Article would allow for the installation of additional signs on town-owned properties to acknowledge the granting of naming rights, allowing for sponsorships, or accepting of donations to provide for an alternative funding source for the Town. These signs would be regulated via a Board of Selectmen Naming Rights/ Sponsorships/ Donations Sign Policy and would be separate from the zoning bylaw. This has been done in the past for Roadway Banner Signs, Slat/Ladder Signs and Fundraising/Special Events Signs.

2/3 Vote Required

Board of Selectmen Recommends (x-x-x)
Planning Board Recommends (x-x-x)

(Yarmouth Planning Board)