

TOWN OF YARMOUTH, MASSACHUSETTS – STANDARD CONTRACT FORM

EXPENSES	2022 Estimated	2022 Actual
Marketing		
Print Media (list below)		
Print Media 1		
Print Media 2		
Print Media 3		
Print Media Sub-total	\$ -	\$ -
Brochures		
Direct Mail & Packages		
Posters		
Radio Ads (list below)		
Radio Ad 1		
Radio Ad 2		
Radio Ad 3		
Radio Ads - Sub-total	\$ -	\$ -
TV Ads (list below)		
TV Ad 1		
TV Ad 2		
TV Ad 3		
TV Ads - Sub-total	\$ -	\$ -
Web-based Advertising		
Design Services		
Printed Program		
Professional Media Consultant		
Professional Photographs		
Other		
Marketing - Sub-total	\$ -	\$ -
Set up & Clean up		
Equipment Rental		
Insurance		
Office Supplies		
Postage (other than advertising)		
Other Supplies		
Rent		
Salaries		
Security		
Miscellaneous		
TOTAL EXPENSES	\$ -	\$ -
NET PROFIT/LOSS	\$ -	\$ -

