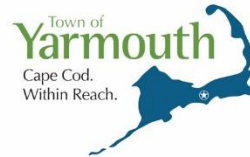


Attachment B

Sample Survey Form

YARMOUTH EVENT SURVEY



Will you attend the Yarmouth Town Event today/during your visit?

- Yes No

Where are you from?

- Yarmouth
- Other - Cape Cod town
- Other - Massachusetts
- Out of state

Where are you staying during your visit?

- Not staying - day trip
- Hotel/motel:
- B&B
- Relative/friend's
- Second home/rental
- I live locally

What else are you going to do today/during your visit?

- Dine out
- Shop
- Site see - beaches, attractions, conservation
- Visit relatives/friends
- Nightlife
- Other:

How did you hear about this event?

- Print (newspaper, magazine, flyer)
- Radio
- TV
- Social media
- Word of mouth
- Other:

- Yes No
- Do you want to receive information about other Yarmouth Town Events?
- Email:

Thank you for your time!